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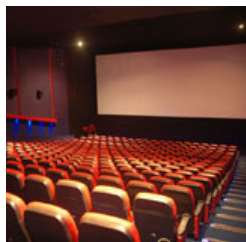
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NEWS

Fireray for Bollywood! Detectors beam into Indian cinemas

04/02/2009



Beam detectors have been fitted in Indian cinemas

Eight cinema complexes in India have been fitted with reflective beam detectors from British company, Fire Fighting Enterprises and a further seven sites are expected to follow suit.

Some 28 detectors have so far been fitted in Adlabs Films complexes by regional distributor, Code Red Electronics & Security Systems. Adlabs Films is said to be India's fastest growing film entertainment company, and runs the largest Indian cinema chain – BIG Cinemas, with nearly 400 screens across the subcontinent, Malaysia and the US. According to FFE, the beams were selected for these installations due to their reliability, easy maintenance and installation, and coverage in large indoor areas. One Fireray F100R can safely detect smoke over an area of 1500m² – 100m x 15m, 7.5m laterally either side of the beam; it would take at least 14 point detectors to cover that same space, claims FFE.

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